

ANWEN PARNIS

PERSONAL INFO



www.anwen.design



Cardiff, Wales



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PROFILE

A multidisciplinary product designer with a strong foundation in CAD modelling, 3D printing and hands-on prototyping. Experienced in working across the full design cycle from initial concept through to physical prototypes, with a keen interest in consumer products.

EXPERIENCE

Small Business Owner

Asteri Studios

2020-Present

Beginning as a handmade crochet clothing brand and evolved into a business specialising in 3D-printed, novelty yarn holders for crafters. As the sole employee, I've managed all aspects of running a product-based business, from concept to production, through to marketing and customer relations.

Marketing Campaign Creator

Super Looper

2023

At university, I worked on a marketing campaign for a baby clothing rental service promoting sustainability through upcycling. This gave me experience in campaign planning, creative problem-solving, and communicating a message to a target audience.

EDUCATION

Bsc (Hons) Product Design

University of Brighton

2020-2023

Achieved a 2:1, developing a strong understanding of the full design process from concept sketching to working prototypes, combining creativity with technical making skills.

A-Levels

Llanishen High School

2018-2020

Maths - A*, Product Design - A*, ICT - A

SKILLS

2D Software

- Illustrator
- Photoshop
- Procreate
- Canva

3D Software

- Fusion 360
- Blender
- Nomad Sculpt
- Prusa Slicer

Physical

- 3D printing
- Card modelling
- Foam modelling
- Textiles

Personal

- Time management
- Teamwork
- Adaptability
- Communication

INTERESTS

I love learning and creating in different ways, from reading personal development books to exploring new craft projects.

LANGUAGE

English is my first language. I achieved an A in GCSE Welsh and am currently refreshing my Welsh skills.

I consent to my personal data being stored and shared for recruitment purposes in accordance with UK GDPR.